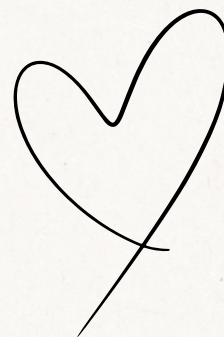


PREPARING FOR
YOUR APPOINTMENT AT
LADY J'S ELEGANT ATTIRE

Thank you for booking an appointment with us at Lady J's Elegant Attire. We are beyond excited to be part of your special day and to assist you in finding the perfect wedding gown!

Please take a moment to read this ahead of time so you're fully prepared for your appointment!

Much Love,
Lady J



Preparing for your appointment and what to bring with you!

- Undergarments: Ladies, please select appropriate undergarments, this is important! Seamless and neutral-colored underwear is the best kind of underwear for wedding dress shopping. To try on gowns without any unnecessary fuss, wear undergarments where the fabric won't create any type of friction and make things bunch up! With that said, wearing underwear is an absolute must!
 - Nipple covers: Got your nice, neutral underwear washed and ready to bring to your appointment? Great, because the must-wear-underwear rule does not apply to bras. This is because wedding dresses have built-in bras and a support system, wearing your own bra adds extra bulk so we suggest nipple covers.
 - Hair clip: A clip or ponytail holder that is comfortable, this will help you get a better idea of how a wedding dress will look like when wearing your hair up or down. Hair style is a key factor in your bridal look!
- Shoes: Shoes are not necessary, bring a comfortable pair of socks!
- Hygiene: To ensure the best experience for you and our team, we kindly ask that you arrive freshly showered for your appointment. Please do not use a self-tanner prior to your appointment. Wedding gowns are made of delicate materials and being fresh helps keep our gowns in pristine condition for you and other future brides-to-be.

Now that we covered all those housekeeping items, another essential for your bridal appointment is the right entourage. Wedding dress shopping is the time to gather your people and make the best memories!! We recommend bringing up to five of your most favorite people, this tends to be the perfect number, it's not too high of a number to become overwhelming and just enough if you need another opinion. Of course, if you have a few more that will be accompanying you, let us know and we will have a few extra seats set up in the showroom!

What to expect at your appointment.

- An exclusive 90-minute appointment that offers a full bridal experience designed to make you feel like a queen! When booking your appointment, we asked you to provide us with a bit of helpful information, things like your favorite silhouette, pants size and budget. You know, the essential details so we can prepare for your individual appointment, it helps us make your time at Lady J's amazing! It is our goal to make you, and your guests feel comfortable throughout your appointment.
- Upon your arrival, your stylist will sit with you and have a chat about your wedding and what you envision for your wedding day. Don't be afraid to share all your hopes, dreams and fears... it is our job to make your Dreams Come True!
- Once all the housekeeping items are taken care of, let the magic happen! You will select gowns from our stylish collection. We carry gowns from size 0-30, we have a dress for everybody, Lady J always says... "It's your body so wear it". Not only do we have sizes for everyone, but we also have budgets for all purse sizes, our gowns range from \$250 to \$3,500.

What happens when you find the one!?!

- Once you find your dream gown, we pop the champagne! Seriously, we will have something sparkly waiting for you on ice, so that we can properly celebrate this beautiful moment!
- This is your time, take in the moment, we will take pictures of you and your entourage with our “I Said Yes to the Dress” sign and you will join the wall of brides and be a forever lady of the Lady J’s House.
- Here at Lady J’s, we sell off-the-rack, you can take your beautiful dress home with you the very same day or we will order if time permits.
- All gowns come with their own garment bag for safe keeping. All the other things...
- If you purchase your dress with us, you will receive 10% off from all your finishing touches, this includes veil, earrings, necklace, sleeves, straps, shawls etc. This includes our planning services as well!!
- If you purchase your bridesmaid dresses with us, your party will receive 10% off.
- If you purchase mothers, grandmothers or flower girls dresses you will receive 10% off.
- If you purchase five suits or tuxedos, you will receive the sixth for free!

